

DEPARTMENT OF ENVIRONMENTAL AFFAIRS

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**NATIONAL DEPARTMENT OF ENVIRONMENTAL AFFAIRS
MARINE LIVING RESOURCES ACT, 1998 (ACT NO. 18 OF 1998)
DRAFT POLICY ON WHITE SHARK CAGE DIVING**

I, Bomo Edith Edna Molewa, Minister of Environmental Affairs, hereby publish for public comment, the draft Policy on White Shark Cage Diving as set out in the Schedule hereto.

Any person who wishes to submit representations or comments in connection with the draft policy is invited to do so within 30 days from the date of publication in the *Government Gazette* and by no later than 16:00 on the last day. Comments received after this time may not be considered. All representations and comments must be submitted to the following addresses:

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**BOMO EDITH EDNA MOLEWA
MINISTER OF ENVIRONMENTAL AFFAIRS**



DEPARTMENT OF ENVIRONMENTAL AFFAIRS

POLICY ON WHITE SHARK CAGE DIVING

This Policy is also available at www.environment.gov.za

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GLOSSARY OF TERMS

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| IUCN | International Union for the Conservation of Nature and Natural Resources founded in 1948 |
| Minister | The Minister of Environmental Affairs |
| SAMSA | South African Maritime Safety Authority, a statutory body established in terms of the South African Maritime Safety Authority Act, 1998 (Act No. 5 of 1998) |
| White Shark Cage Diving | White shark cage diving is the observing of a free-swimming white shark (<i>Carcharodon carcharias</i>) from within a submerged protective cage or from a vessel |
| Suitable WSCD vessel | A vessel that is registered by SAMSA as being suitable for Shark Cage Diving |
| WSCD | White Shark Cage Diving |
| WSCD regulations | means the Regulations for the Management of White Shark Cage Diving published in GNR 724 of 4 July 2008 |

1. Introduction

This Policy on White Shark Cage Diving ("WSCD") is intended to provide guidance to the processing and decision making on permit allocations for WSCD operating permits. This policy must be read with the current Regulations for the Management of WSCD (GNR. 724 of 4 July 2008) ("the WSCD Regulations").

The aim of this policy is to outline objectives and criteria for the permit allocation process which will guide the evaluation and allocation of permits in the WSCD industry. This policy does not cover consumptive use of shark species. The consumptive use of shark species is regulated through the Marine Living Resources, 1998 (Act No. 18 of 1998) (MLRA).

2. Background to the development of the industry

WSCD is an activity involving the observation of a free-swimming White Shark (*Carcharodon carcharias*) from within a submerged protective cage. It forms a significant and valuable adventure tourism activity in many regions around the world with an estimated local economies ranging from \$1.3 to 18 million US dollars. The WSCD has developed in five main regions around the world: California, Mexico, South Africa, South Australia and New Zealand. The activity mostly occurs in areas where the species naturally aggregates. It takes advantage of the naturally higher local abundance of white sharks due to the occurrence of one of their most preferred food sources, namely seals; rather than attracting sharks to areas where they would not naturally occur. In South Africa the WSCD began in 1991 as an unregulated activity until a policy was introduced in July 2008.

Recognising the growing interest in observing sharks in their natural environment and the opportunities for economic, educational and environmental benefits, the then Department of Environmental Affairs and Tourism officially designated five (5) sites between Cape Town and Port Elizabeth (GNR. 724 of 4 July 2008) where WSCD operations could be permitted in the South African ocean environment. In 2011, the Department of Environmental Affairs allocated WSCD 11 permits valid for five year period at Seal Island, False Bay; Dyer Island, Gansbaai; Quoin Rock, Quoin Point; Seal Island, Mossel Bay and Algoa Bay, Port Elizabeth. In addition, WSCD permit may also engage in a boat-based White Shark viewing operation as stipulated in terms of Regulation 5(3) of the WSCD Regulations..

3. What informs the development of this policy

The Great White Shark is currently listed as "vulnerable to extinction in the wild" by the International Union for the Conservation of Nature (IUCN), and has been listed on Appendix I and II of the Convention for the Conservation of Migratory Species and Appendix II of the Convention of International Trade in Endangered Species of Wild Fauna and Flora (CITES). The global population estimates of Great White Sharks is 3,000 – 5,000, however most recent study by Stellenbosch has revealed that such numbers may have been significantly over estimated. Conversely, the results may also be interpreted to suggest that significantly over-estimated pristine population of the Great White Sharks. In light of this information the protection status of Great White Sharks has been incorporated within the management framework provided for in the applicable South African legislation and regulations. More recently, the protected status of Great White Sharks, and need for careful management of activities related to these species has also been incorporated into the National Shark Biodiversity Management Plan gazetted by Minister of Environmental Affairs in 2015. In spite of its conservation status, curiosity from the general public and tourism opportunity has increased as there is no evidence that suggest these activities will negatively impact the population of the species.

4. Why regulate WSCD

The need to manage the WSCD industry, in terms of sound scientific and financial sustainability principles, is based on the understanding of the Great White Sharks ecology (study of the processes influencing the distribution and abundance of organisms, the interactions among organisms, and the interactions between organisms and the transformation and flux of energy and matter) in relation to its k-selected growth path (species that produce few "expensive" offspring and live in stable environments). A Great White Shark cage diving rush (unregulated activities) would exert stress, possibly negatively impact reproductive potential and deter the sharks from returning to the same areas.

The success of regulating WSCD has contributed to a better understanding of the importance of this top predator in our marine ecosystem through the species presence, numbers (abundance), spatial and temporal variability collected by operators. Regulating WSCD includes the introduction of a Code of Conducts sought to encourage operators to minimize possible deleterious impacts on the Great White Sharks. In light of the limited understanding of what drives Great White Sharks populations, a more conservative and pragmatic management approach is considered in line with Principle 15 of 1992 Rio Declaration:

"In order to protect the environment, the precautionary approach shall be widely applied by States according to their capabilities. Where there are threats of serious or irreversible damage, lack of full scientific certainty shall not be used as a reason for postponing cost-effective measures to prevent environmental degradation."

5. Overall Sectoral Objectives

The objectives of this Policy are to:

- improve the regulatory and compliance framework through a more effective monitoring of the impact of shark cage diving on White Sharks and the ecosystem;
- manage (ensure financial sustainability and minimal ecological impact on the species) the growth of the South African WSCD industry through a rational process of allocating permits;
- support transformation of the WSCD industry in accordance with the B-BBEE Tourism Sector Codes as published by the Department of Trade and Industry; and
- set out procedures and assessment criteria which will guide the evaluation and allocation of permits.

6. Policy Implementation

6.1 Regulation of the WSCD industry

Responsible WSCD is a key objective of this policy. The Department has, through its WSCD regulations or other appropriate means, prohibited WSCD operations (and the advertising of such operations) without a permit. The Department has set the requirements for qualification (See Annexure "A"), which shall include:

- i. Accreditation of the vessel and its skipper;
- ii. Safety precautions for the customers;
- iii. Applicable tourism standards to be observed by operators;
- iv. Conduct of customers relating to white sharks.

6.2 Transformation of the WSCD industry

In promoting transformation, the Department shall use the B-BBEE Tourism Sector Codes and applicable tools in order to advance this objective. Additional factors to be considered include placing restrictions on changing of shareholding or controlling interest in Companies or Close Corporations that have been allocated permits. If the BEE contributor level rating is reduced during the period of the permit, or if any other transformation criteria

identified by the Department changes, this may result in the permit being cancelled or withdrawn. Transfer of a permit is prohibited as it will not comply with provisions of paragraph 11 in this policy.

When considering competing permit applications, applicants will be evaluated on whether the operation complies with *Government Gazette* No. 39430 of 20 November 2015 on Codes of Good Practice on Broad-Based Black Economic Empowerment (B-BBEE): Amended Tourism Sector Code (as amended) published by the Department of Trade and Industry (DTI).

7. Permitting

Permits will be issued for designated areas as detailed in the WSCD regulations. The determination of the number of permits will be informed by the best available scientific evidence and a precautionary approach that is flexible to allow feedback from scientific studies. The designated areas and the number of permits to be allocated will be reviewed and adjusted from time to time, based on evidence-based scientific advice on species ability to withstand the pressure and economic viability of the industry. There will be a review of the performance of WSCD operators in each of the designated areas during the period of the permit.

Each WSCD permit shall be issued subject to such conditions as provided for in the WSCD regulations and considered necessary to satisfy the objectives of this policy. The Department also seeks to encourage the development of the WSCD activity in current vacant areas where no permit has been allocated.

8. Vessels

A suitable WSCD vessel is a vessel that:

- is registered by SAMSA as being suitable for shark cage diving, and
- has a functioning logging Global Positioning System (GPS).

It is important that properly adapted vessels in line with SAMSA requirements are used for WSCD operations. Operators will be required to provide proof that they have and intend to use such vessels, and will be expected to provide a detailed description of the nominated vessel.

Each successful applicant will be restricted to two vessels per permit and specifically the use of the vessels specified in the application form. The permit conditions will however, prohibit the simultaneous use of the vessels for the purposes of WSCD. Should the permit holder subsequently wish to change the nominated

vessel/s, the permit holder shall notify and submit to the Department for approval of the change and provide proof that the vessel is certified by SAMSA as being suitable for shark cage diving operations.

No vessel change shall occur without SAMSA certification and the permit holder will not be allowed to operate until SAMSA has formally certified the replacement vessel as being safe for shark cage diving operations.

9. Responsibilities

The Department in consultation with the recognised industrial body and relevant organs of state will facilitate support services to the industry. Permit Holders will be required to contribute to monitoring and reporting within the sector and particularly in instances of non-compliance within the industry.

10. Ongoing applications for Permits

Should an area become vacant or where no permit was allocated in an area, a permit may be allocated to any person who had applied during the most recent allocation process provided such applicant complies with the requirements determined in this policy and the WSCD regulations.

11. Transfer of Permits

The transfer of a permit will be dealt with in a manner determined by the Minister or Delegated Authority and subject to the provisions of the WSCD regulations and applicable legislation. While it may be expected that some permit holders may apply for a transfer of a permit, the Minister or Delegated Authority must be satisfied that such application does not undermine the objectives of the policy. While a juristic person can change its shareholding/ownership, management and other aspects in the ordinary course of business for such entities, such changes may not result in a reduction of the BEE contributor level rating or the assessment score of the Delegated Authority for any of the transformation criteria evaluated in the WSCD permit application process.

12. Monitoring

The Department will undertake monitoring for the duration of the permit in order to monitor whether the objectives of the policy are met as well as ensuring that the practices of the industry support conservation and sustainable utilisation of this species. This process will commence a year after of allocation of permits and every two (2) years thereafter.

Although the precise criteria against which permit holders will be monitored is not finalised, the following may be used:

- (i) Transformation in accordance with relevant legislation;
- (ii) Submission of data demonstrating distribution and/or abundance of sharks; and
- (iii) Compliance with Codes of Conduct and applicable legislation.

ANNEXURE A

CRITERIA FOR THE ALLOCATION OF WSCD PERMITS

1. EXCLUSIONARY CRITERIA

Every applicant is expected to adhere to certain requirements pertaining to the completion and submission of application forms. If these requirements are not adhered to, the application will be excluded. The requirements will be stated in detail in the *Instructions* attached to the WSCD application form and may include:

- Using only the applicable application form;
- Paying the application fee in full; and
- Signing the application form and attesting to the declaration.

In addition to the above, existing permit holders will be evaluated on how they have optimally utilised their permit issued over the last allocation period. The assessment may include compliance with permit conditions such as submission of log books, submission of electronic data as well as quality of data submitted.

2. COMPULSORY REQUIREMENTS

An applicant must comply with the compulsory requirements provided for in the WSCD regulations.

2.1. Operational plan

Applicants will be required to compile an operational plan on which they will be evaluated. An operational plan should include the following as a minimum:

- Details of how the successful applicant will undertake the operation including availability of technical expertise;
- Details of environmental sustainability of the operation;
- The projected frequency of trips and numbers of passengers;
- The identified areas of operation and knowledge of Great white sharks spatial and temporal variability in numbers thereof; and

- A description of the anticipated trip activity, including safety precautions and tourist education.

The education that will be given to WSCD tourists, will in particular be assessed. Not only does education enrich the experience of tourists, but also adds to the eco-tourism benefits, which in turn also increases compliance pressure to adhere to regulations and codes of conduct. WSCD operators capable of educating tourists and to provide educational material for their clients will be positively scored.

Since shark cage diving is growing into a lucrative form of eco-tourism in which more than half the clientele comes from abroad, a solid reputation for safety and protection of sharks needs to be fostered and maintained in order to portray a positive image of the industry.

2.2. Tour Guide

An applicant must provide proof that the applicant has employed, or will employ one or more registered tourist guide(s) as provided for in the relevant tourism legislation appropriate for WSCD. Such tour guide must have completed training with a CATHSSETA (Culture Arts, Tourism, Hospitality and Sport Sector Education and Training Authority) accredited training provider.

2.3. Vessel Access

WSCD applicants will have to demonstrate that they have or are going to invest in a vessel certified by SAMSA as suitable for shark cage diving and equipped with integrated Global Positioning System (GPS). Vessels that cause the least amount of disturbance to the species and ecosystem as a whole, are more desirable.

2.4. Public Liability Insurance

Current permit holders will need to demonstrate that they have public liability insurance. New entrant applicants will have to provide an undertaking confirming that they will, prior to commencing operations, obtain public liability insurance up to an amount to be determined by the relevant insurance consultant and for the duration of the permit.

3. BALANCING CRITERIA

In addition to the compulsory requirements for all applicants there are additional or balancing criteria which will be considered by the Delegated Authority. Some of these are detailed in the WSCD regulations and are

further elaborated on in this section to indicate how the criteria will be assessed. Although the following criteria will generally be applied to both existing permit holder applicants and new entrant applicants, the weighting that will be applied to each of the categories may differ.

3.1. Transformation

One objective in allocating permits in this sector is to improve the levels of transformation. Accordingly, preference will be given to applicants with a higher BEE contributor level rating, as provided in *Government Gazette* 39430 of 20 November 2015: B-BBEE Tourism Sector Codes (as amended) published by the Department of Trade and Industry (DTI). In addition to the BEE contributor level rating, additional emphasis and scores will be allocated to the following specific transformation elements:

- **Ownership:** Applicants whose operations demonstrate ownership by HDIs will be positively scored.
- **Management control element:** The representation of HDI persons and women at the various levels of management as outlined in the tourism B-BBEE Sector Code, will be positively scored.
- **Corporate Social Investment:** WSCD permits are allocated on an area basis. Accordingly, a certain number of WSCD operators may be accommodated in each area. The intention is to support tourism initiatives and stimulate further growth of the WSCD industry in coastal towns. Those current permit holder applicants that demonstrate that they have made investments and contributions in corporate social initiatives and community upliftment programmes that benefitted the communities in the area from which they have operated may be positively scored.

All applicants will be required to demonstrate how they intend to be actively involved in corporate social responsibility initiatives that contributes to community development. Positive consideration will be given to operators whose contributions include educational trips for at least 75% HDI learners or who raise awareness about conservation of sharks through other educational means.

- **Enterprise Development:** As far as current permit holder applicants are concerned, specific consideration will be given to applicants who can demonstrate that they intend to provide training or mentorship to new entrants.

3.2. Investment in the Sector

Applicants will be evaluated having regard to investments made in the WSCD sector and level of contribution to the tourism of the local community.

As far as current permit holder applicants are concerned, specific consideration will be given to:

- Investment in marketing: In this regard, the delegated authority will positively score current permit holder applicants that have invested in marketing South Africa and their local area as a WSCD tourist destination.

New entrant applicants must also demonstrate how they intend marketing WSCD to both local and international tourists.

3.3. Jobs/ Employment

Current permit holders that have provided (or new entrants that undertake to provide) their employees with –

- Secure employment during the entire duration of the WSCD season and/or permit;
- Medical aid and pension;
- Safe working conditions; and
- Other employment benefits.

will be positively scored.

Applicants who demonstrate an effort to employ young South African (under 35) from historically disadvantaged communities and specifically those adjacent to the area of operation may also be positively scored.

3.4. Compliance

It will be considered whether the applicant has been convicted of any offence related to an existing permit or any other offence in terms of any other environmental legislation and the seriousness thereof. Applicant

includes any individual applicant and whether the directors or majority shareholders or members have been convicted of such an offence.

It will also be considered whether an applicant, or its members, directors or majority shareholders, has had any permit cancelled, revoked or suspended in terms of the WSCD regulations or any environmental laws or assets seized under the Prevention of Organised Crime Act 121 of 1998 or any environmental law. Decisions may be deferred on applications if an applicant (or its members, directors or majority shareholders) is being investigated for a contravention of the provisions of the WSCD regulations or any other environmental law. Individual applicants, directors, majority shareholders and members with controlling interests must declare any offences or contraventions outlined above whether in their personal capacity or as members, shareholders or directors of other organisations which were convicted of the above offences or were subject to the relevant administrative actions outlined above.

3.5. Declaration

All applicants but particularly new entrants must undertake that they will commence operation within one year of being issued a permit. If the applicant has not commenced operations within one year of being issued a permit, the permit may be cancelled.

ANNEXURE B

APPLICATION PROCEDURES

The process described below informs prospective applicants of the procedures to be followed subsequent to the invitation to apply for WSCD permits.

(i) Public participation in policy formulation

The policy sets out the basis or terms on which permits will be evaluated and allocated. The policy will also be distributed along with the application form, during registration process. It will be assumed that applicants will have read this policy when applications are evaluated.

(iii) Language

This Policy, the application form and all explanatory notes to the application form will be available in English. See www.environment.gov.za.

(iv) Fees

Application and permit fees are payable in accordance with the Schedule of fees set out in *Government Gazette* 33518 of 10 September 2010 published in terms of section 25 of the MLRA. These fees may be amended by the Minister of Finance from time to time.

(v) Departmental Assistance

Applicants will be able to submit queries relating to the application process to the Department prior to the closing date for applications. The query period will be open for a specified time, after which all queries will be collated and responses will be published on the Departmental website and via the general WSCD email address which will be published at the time of the invitation.

(vi) Number of Copies

All applicants will be required to submit one original and a copy of the application (including annexures).

(vii) Calls for Further Information and Investigations

A matter may be investigated where it is suspected that an applicant may have provided false information or documents or failed to disclose material information or misrepresented information (in any other matter) and random verification of information provided may be undertaken.

(viii) Capturing of information on a database and development of detailed criteria and weighting

Information submitted by applicants will be captured on a database. The policy, the WSCD regulations and the database will be used for the development of detailed criteria and weighting for the purposes of assessing the applications.

(ix) Notification of decision and the reasons therefore

All applicants will be notified in writing of the decision on their applications. Letters to unsuccessful applicants will include the reason for the application being unsuccessful. All applicants will further be furnished with a document recording the process followed in allocating the permits, including the detailed criteria and weighting applied.

(x) Appeals

An applicant may submit a written appeal against the decision to the Minister or his delegated authority in terms of section 80 of the MLRA read together with Regulation 5 of the WSCD Regulations.