GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS

DEPARTMENT OF COMMUNICATIONS AND DIGITAL TECHNOLOGIES

NO. 6213 21 May 2025

ELECTRONIC COMMUNICATIONS ACT, 2005 (ACT NO. 36 OF 2005)

PROPOSED POLICY DIRECTION TO THE INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA ON INQUIRY INTO NEED FOR APPLICATIONS FOR INDIVIDUAL ELECTRONIC COMMUNICATIONS NETWORK SERVICES LICENCES

- 1.1 The Minister of Communications and Digital Technologies intends to issue the proposed Policy Direction in the Schedule to the Independent Communications Authority of South Africa in terms of section 3 read with section 5(6) of the Electronic Communications Act, 2005 (Act No. 36 of 2005).
- 1.2 Interested persons are invited to provide written comments on the proposed Policy Direction, within 30 working days of the date of publication, addressed to –

The Director-General, Department of Communications and Digital Technologies
For attention: Mr. A Wiltz, Chief Director, Digital Access and Services
First Floor, Block A3, iParioli Office Park, 1166 Park Street, Hatfield, Pretoria
Private Bag X860, Pretoria, 0001

iecns@dcdt.gov.za; Cell: 0837140126 (Mr. L Motlatla)

- 2. An interested person making a written submission is deemed to have consented to its disclosure to a requester, except if otherwise requested by such interested person based on one of the grounds for refusal of access to records as provided in the Promotion of Access to Information Act, 2000 (Act No. 2 of 2000).
- 3. Comments received after the closing date may be disregarded.

MR. SOLLY MALATSI, MP

MINISTER OF COMMUNICATIONS AND DIGITAL TECHNOLOGIES

DATE: 19 May 2025

SCHEDULE

PROPOSED POLICY DIRECTION TO THE INDEPENDENT COMMUNICATIONS AUTHORITY OF SOUTH AFRICA ON APPLICATIONS FOR INDIVIDUAL ELECTRONIC COMMUNICATIONS NETWORK SERVICES LICENCES

1. Background

- 1.1 The Competition Commission issued a Data Services Market Inquiry (DSMI) Report on 2 December 2019. Amongst others, the DSMI Report observed that "high prices may also be caused by hindrances to effective competition, regardless of the cost level". The report highlights that "where competition is inadequate or non-existent, firms have more market power and a greater ability to increase prices above the competitive level". The report also states that high levels of profitability and mark ups, as demonstrated in the report, are indicators of market power and a lack of effective competitive constraints on pricing levels. The report concludes that "it is the lack of competition in the market that appears to be of the greatest impediment to lower prices for consumers".
- 1.2 The DSMI Report also pronounced on inadequate universal access to electronic communications services in the country. The report cited Stats SA General Household Survey of 2018, which indicated that 35% of South African households do not have access to Internet in any form (including Internet cafes) and that just 10% of households have Internet at home. By 2021, the percentage of South African households that did not have access to Internet in any form decreased to 22,5% while access to Internet at home only increased to 10,4% of households. The DSMI Report recommended that interventions ought not only to be focused on driving down data costs but also on ways to promote universal access.
- 1.3 Section 5(6) of the Electronic Communications Act, 2005 (Act No. 36 of 2005) (the Act) provides that 'The Authority may only accept and consider applications for individual electronic communications network services licences in terms of a policy direction issued by the Minister in terms of section 3'.
- 1.4 Section 5(6) was included in the Act in the context of liberalisation but has been overtaken by market developments. On the one hand, about 490 individual electronic communications network services licences already exist (and about 2228 class electronic communications network services licences). On the other hand, it is not possible to apply for new individual electronic communications network services licences, since a policy direction as contemplated in section 5(6) of the Act, is required. This has resulted in the trade of individual electronic communications network services licences, where the role of the Authority is limited to considering applications for licence transfers.
- 1.5 Industry stakeholders requested that a policy direction be issued to the Authority under section 5(6) of the Act, to enable the Authority to invite applications for new individual electronic communications network services licences.
- 1.6 The DSMI Report observed a lack of competition in the market, but the hindrances to effective competition did not include an insufficient number of individual electronic communications network services licensees. Since a high number of individual electronic communications network services licences have already been granted and may be transferred subject to the Authority's approval, the Authority should determine whether new individual electronic communications network services licences will promote the objects of the Act including without limitation, improved competition and the universal provision of electronic

communications networks and electronic communications services.

2. Policy Direction

- 2.1 The Authority is hereby directed, in terms of section 3 of the Act, to undertake an inquiry in terms of section 4B of the Independent Communications Authority of South Africa Act, 2000 (Act No. 13 of 2000). The inquiry should consider:
- 2.1.1 the demand for and need to invite, accept and consider applications for new individual electronic communications network services licences;
- 2.1.2 whether new individual electronic communications network service licences will promote the objects of the Act and specifically improve competition in the market for individual electronic communications network services;
- 2.1.3 whether or not and how new individual electronic communications network service licences will contribute to universal provision of electronic communications networks; and
- 2.1.4 whether the benefits of new individual electronic communications network service licences outweigh the costs including the cost to the Authority of monitoring and enforcing compliance with any such licences, and the burden on the environment.
- 2.2 The Authority is directed to submit a report to the Minister in respect of such matters within a period of no longer than six (6) months to enable the Minister to consider whether or not to issue a further policy direction in terms of section 3 read with section 5(6) of the Act.