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GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS

DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION

NO. 6784 31 October 2025



PUBLICATION OF THE ONLINE INTERMEDIATION PLATFORMS GUIDANCE NOTE

31 OCTOBER 2025

BACKGROUND

Notice is hereby given that the Competition Commission (Commission) has published the draft Online Intermediation Platforms Guidance Note on its website and is gazetted in terms of Section 79 of the Competition Act, 89 of 1998, as amended (the Act).

The Guidance Note seeks to provide guidance to leading or the largest platforms in a category on the types of conduct that could be considered harmful to competing platforms or businesses listed on the platform, including small and medium enterprises (SMEs) and businesses owned and controlled by historically disadvantaged persons (HDPs). Online platforms operating in South Africa, particularly leading or largest platforms in a category, that have such practices as part of their business model should consider whether they are necessary and if so, whether there are strong efficiency justifications for such practices as part of their internal compliance.

INVITATION TO COMMENT

The public is invited to submit comments on the draft Online Intermediation Platforms Guidance Note by 16h00 on 28 November 2025. Written submissions can be sent to Rakshad@compcom.co.za. All submissions will be reviewed and a final Guidance Note published by the Commission.

The draft Online Intermediation Platforms Guidance Note is available at https://www.compcom.co.za.