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**GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS**

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**DEPARTMENT OF AGRICULTURE**

NO. 7438

8 May 2026

AGRICULTURAL PRODUCT STANDARDS ACT, 1990 (ACT No. 119 OF 1990)

**INTENTION TO REGISTER *ROOIBOS/RED BUSH* AS A SOUTH AFRICAN GEOGRAPHICAL INDICATION (GI): INVITATION FOR OBJECTIONS**

The Executive Officer: Agricultural Product Standards intends to register *Rooibos/Red Bush* as a South African Geographical Indication (GI) in terms of the "Regulations relating to the protection of geographical indications and designations of origin used on agricultural products intended for sale in the Republic of South Africa" (No.R.3023 dated 10 February 2023).

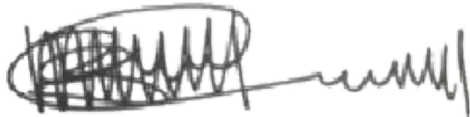
All interested parties are invited to submit any objections to the intended registration in writing within **30 days** from the date of publication of this Notice to the following address:

Executive Officer: Agricultural Product Standards  
Department of Agriculture  
Private Bag X343, Pretoria, 0001  
30 Hamilton Street, Harvest House Building, Arcadia, Room 155  
Tel. no. 012 319 6106  
Email: **PurityM@nda.gov.za**

Information regarding the proposed GI is available on the Department's website at [www.nda.gov.za](http://www.nda.gov.za)

<https://www.nda.gov.za/index.php/publication/562-new-applications>

or can be forwarded via electronic mail to any interested party upon request.



**B.M. MAKHAFOLA**  
Executive Officer: Agricultural Product Standards